

34<sup>th</sup> Annual



**MH** Middlesex  
Health

GOLF TOURNAMENT  
at TPC RIVER HIGHLANDS

June 3, 2024

**Sponsorship  
+ Golf  
Opportunities**  
to benefit Middlesex Health  
Cancer Center

THANK YOU TO OUR  
**TITLE SPONSOR**

**VOYA**<sup>®</sup>  
FINANCIAL



# Middlesex Health

## 100% of Donations Support Cancer Patients in Our Community

Each year, Middlesex Health Cancer Center in Middletown and Westbrook serves 1,100 cancer patients, delivering world-class care while utilizing advanced technology. Tournament sponsorships enable Middlesex Health to remain at the forefront of cancer treatment and invest in cutting-edge technology. In 2024, we will invest \$4 million to acquire a new linear accelerator with the latest radiation therapy technology. This upgrade not only enhances the effectiveness of treatments, but also improves the quality of life for patients during and after therapy. Join us in making a lasting impact on the lives of cancer patients in our community.

## 2024 GOLF SPONSORSHIPS

### Title Sponsor **\$15,000**

- High-level partnership and brand positioning
- Corporate name featured as part of event title
- Branded golf apparel given to golfers
- Logo on cover of booklet and scorecards

### Tournament Awards **\$10,000**

- Option to provide branded merchandise to golfers
- Premium ad placement in booklet
- Recognition during awards distribution

### Scoreboard **\$7,500**

- Option to provide branded merchandise to be distributed

### Lead Hole, Front Nine **\$5,000**

### Lead Hole, Back Nine **\$5,000**

### Carts **\$5,000**

### Dinner Reception **\$5,000**

### Luncheon **\$5,000**

### 19th Hole **\$4,000**

### On Course Refreshments **\$4,000**

### Raffle Prizes **\$4,000**

### Hole-in-One Award **\$4,000**

### Practice Green **\$3,000**

### Bag Drop **\$3,000**

### Driving Range **\$3,000**

### Hole Sponsorships **\$2,000**

- Corporate logo on golf cart digital screen, displayed when GPS-located at sponsored hole
- Full-page color ad in Golfers Companion Booklet

### Patron Sponsor **\$1,000**

- Listing on sponsorship billboard
- Listing in Golfers Companion Booklet

### Platinum Sponsor **\$500**

- Listing in Golfers Companion Booklet

### Donor **\$100-\$400**

- Charitable donations of any amount are greatly appreciated to benefit Middlesex Health Cancer Center
- Donors receive a tax receipt for the full amount of the donation, with no goods or services exchanged



**RESERVE EARLY!**  
**All sponsorships  
sold out in 2023**

#### **Top Sponsor Benefits (\$15,000 - \$3,000) include:**

- + Individual sign at respective tournament location
- + Full-page color ad in Golfers Companion Booklet
- + Corporate logo on large sponsorship display

# Golf Tournament



## 2024 PLAYER INFORMATION

### Golfer Registration

**Foursome** **\$2,400**

**Sponsor Foursome** **\$1,900**

(Sponsors may add on one foursome at the discounted price)

Golf package includes: a high-quality player gift, greens fees, cart, buffet lunch, on-course refreshments, dinner reception and awards

***Golf foursomes are available on a waiting list basis only. Please email [steven.liedlich@midhosp.org](mailto:steven.liedlich@midhosp.org) to join golf foursome waiting list.***

***You may submit a sponsorship or donation without registering to play.***

### Event Time and Format

**Registration** **10:30 a.m.**

**Lunch** **11:00 a.m.**

**Shotgun start** **12:30 p.m.**

#### **Flights:**

- + Team

#### **Format:**

- + Scramble

#### **Awards:**

- + All players will compete for 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> place team gross and net awards
- + Longest drive (male and female)
- + Closest to the pin

Info available online:

**[MiddlesexHealth.org/HospitalGolf](https://MiddlesexHealth.org/HospitalGolf)**



**Join Us!**

at the nationally-renowned  
TPC River Highlands for a day  
of networking with industry  
influencers, great food  
and 18 holes of golf.

**34<sup>th</sup> Annual  
Middlesex Health  
Golf Tournament  
presented by  
VOYA Financial  
on June 3**

Contact:

**Steven Liedlich**

Email: [Steven.Liedlich@midhosp.org](mailto:Steven.Liedlich@midhosp.org)

Phone: 860-358-6804

Fax: 860-358-6568

Save time, register online.

**[MiddlesexHealth.org/HospitalGolf](http://MiddlesexHealth.org/HospitalGolf)**

The Smarter Choice for Care

**M+** **Middlesex  
Health**